



Marilyn Gilbert

presents

Tom Gilbert's PROBE Model



Marilyn Gilbert

About Marilyn Gilbert:

ISPI Vancouver is honoured to welcome **Marilyn Gilbert** from Seattle to lead our May 13 session. In 1958, Marilyn co-founded *The Journal of the Experimental Analysis of Behavior*. She has published many articles and books, including children's books, and she taught English at Indiana University and Penn State University. At Praxis and the Performance Engineering Group, Marilyn worked with her late husband, **Thomas F. Gilbert**, and together they developed award-winning workshops. Marilyn continues to write, deliver workshops, and apply the principles of performance science to instructional design. She is also the new VP Communications of ISPI Seattle.

Note: For those who are new to the field, we should mention that Tom Gilbert is acknowledged as "the Father of Performance Technology." ISPI's highest honour — for lifetime achievement — is the Thomas F. Gilbert Award.

About the Session:

The late **Thomas F. Gilbert** developed the **Behavior Engineering Model** (BEM). The BEM relies on the **Profiling Performance Model** (PROBE), a tool that Tom Gilbert created to troubleshoot causes of performance problems. It can also be used as a planning tool in instructional design and other areas. **Marilyn Gilbert** will review the BEM and introduce the Profiling Performance Model, including plenty of examples. The group will then use the PROBE model to solve a performance problem in a quick case study.

Key Facts:

Marilyn Gilbert will be leading this session on **Tuesday, May 13, 2003, 5:30–8 p.m.**, at the **Plaza 500 Hotel**, 500 West 12th Ave., Vancouver (southwest corner of 12th & Cambie, with underground parking from 12th). **Light dinner provided, 5:30–6.** More networking time at approx. 7:45.

To register, call the ISPI Voice Mail line, **604-878-3484**, Or email locus.learning@telus.net with the subject line "ISPI May 13" by Friday, May 9, 2003. **Guests \$20 cash or cheque. Members free.**

If you register but become unable to attend, please inform us in the same way.