



2003-11-19 ISPI Vancouver Bulletin

Participate in HPT Survey | Bring a Guest on Dec. 1

ISPI HPT Research Survey – November 28 Deadline

Our Vancouver Chapter of ISPI has been invited to participate in a web-based study that is sponsored by a grant from ISPI.

The study will investigate the way in which human performance technology (HPT) practitioners organize their knowledge of the discipline. Using the data that you and other members of ISPI Chapters around the world provide, the HPT Research Group will create a concept map that depicts the components of HPT and their relationship to each other. The online survey is available until Nov. 28. It should take between 45 minutes and 1 hour to complete.

To participate, just follow this link: www.hyperformer.com/hpt



December 1: Cy Charney on Coaching Conundrums

Reminder—back by popular demand: On December 1st, Cy Charney will once again be coming from Toronto to be our presenter at an ISPI Vancouver event. Cy is a leading consultant in performance improvement.

For full event and registration details, use this link:

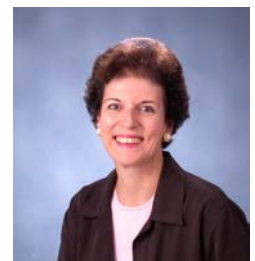
http://www.ispi-van.org/hm/bulletins/2003_1112_ispi-van_bulletin.pdf

Remember: December 1st is a “Bring a Guest” event! Not only will your guest have an opportunity to hear a great speaker and do some networking, but you both could win some great prizes. If your guest decides to sign up to join ISPI Vancouver within a week after the event, his or her guest fees will be applied toward the membership fee.

What’s the benefit to YOU of bringing a guest?

Debra Lindsay is an ISPI Vancouver member who regularly brings guests to ISPI and other events. We asked Debra, “What are the benefits to you of bringing a guest?”. Here’s what she said:

“I think ISPI events provide a great way to network and catch up with people you haven’t seen for a while. Instead of ‘doing lunch,’ it provides a chance to catch up and come away with something valuable. For the most part, people I’ve invited to events were not aware of ISPI Vancouver, and they really appreciated an opportunity to participate. Offering to meet someone at the event removes that awkward feeling that many of us feel when we enter a new group for the first time.”



Debra Lindsay



Cy Charney

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*Study published by International Society for Performance Improvement - January 2002



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News Release

FOR IMMEDIATE RELEASE
November 18, 2003

Cyber Marketplace Improves Services for Members

(Vancouver, BC) Responding to feedback from its members, Cyber Training Group Inc. has changed the name of its online resource centre from Cyber Training Group to Cyber Marketplace, to more clearly reflect the services it offers its members. The previous name incorrectly implied that only those in the training field could use the services. In fact, anyone working under the more general umbrella of "workplace improvement" can benefit from the resources found at Cyber Marketplace.

"We want our members and their customers to understand that Cyber Marketplace is an online resource for all aspects of workplace improvement, from front line staff to key executives; from daily work processes to strategic business methods," says Cyber Marketplace president, Linda Morcom. "We also have many free resources for companies and individuals that want to learn more about how to improve their business."

In addition to the name and URL change (www.cybermarketplace.ca), we have an updated Web site with improved navigation. We have also begun working with partners to provide product and service discounts to our members. Commenting on the new look and feel, Lynn Swanson, a registered member said: "Though I have always considered Cyber as my professional resource and marketing service, the new image and ease of navigation makes it much easier to promote my services to a wider range of potential customers".

In addition to marketing support, other member services include online discussions, Ask an Expert forums, and links to information sites. An upcoming Ask an Expert forum session features Ashwin Maharaj, Chartered Accountant, who will answer a variety of questions posed by members regarding business accounting issues. Future Ask an Expert forums are scheduled.

About Cyber Marketplace

Cyber Marketplace (www.cybermarketplace.ca) helps organizations seeking to improve their workplace performance find professionals whose expertise will help them achieve their goals. Our members specialize in providing products and services in workplace improvement, corporate development, and business and skills training. A wide variety of resources and services are available in the Cyber Marketplace online resource centre.

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