

Ramona Materi



E-learning as a Strategic Business Tool: What's the Latest?

2004 Kick-Off Event



About Ramona Materi: Ramona Materi is the President of [Ingenia Training](#). Since 1998, Ingenia has helped companies and organizations such as the Canadian Centre for Management Development, Worker's Compensation Board of BC, Industry Canada, and Capilano College to develop e-learning strategic plans and custom courses. Ingenia also recently completed the development of a strategic marketing plan for the e-learning supplier sector in British Columbia. Ramona is a director of [eLearning BC](#) and the [Canadian E-learning Enterprise Alliance](#).

Ramona's recent speaking engagements include chairing an e-learning panel at the Canadian Society for Training and Development Conference in Toronto and representing Canada as a speaker at Online Educa in Berlin, Germany. She has also visited London to conduct a fact-finding mission on British trends.

About "E-learning as a Strategic Business Tool: What's the Latest?":

Join Ramona Materi for a dynamic and interactive exploration of questions like these:

- How are organizations in Canada, the United States and Europe using e-learning as a tool for performance support?
- What are the current trends in blended learning and e-learning deployment?
- Return on investment (ROI) and e-learning – can you make the case?

You'll benefit by hearing about the latest national and international perspectives on e-learning — as offered by a seasoned professional who is well-experienced and well-connected with the BC and Canadian e-learning scene.

Cost: Guests \$25 cash or cheque. Members free.

Time: Tuesday, January 13, 2004, 5:30-8:00 p.m. Light dinner provided, 5:30-6 p.m. More networking time at approx. 7:45 p.m.

Venue: Plaza 500 Hotel, 500 West 12th Ave., Vancouver — SW corner of 12th & Cambie. (Enter parking from 12th, or park at the nearby City Square Mall.)

To register: email Margy.Hayden@ICBC.com, subject "ISPI Jan. 13," by Jan. 8. If you register but have to cancel, please let us know.

Vancouver Chapter of the International Society for Performance Improvement, www.ispi-van.org

What's New at Cyber Marketplace!

December 2003

Cyber Marketplace Adds New Functionality

At Cyber, we are continually upgrading our site and our services to meet the needs of our current and future membership. Effective December 5, 2003, the following new functionality will be available.

New Searchable Skills

Our most recent addition to the site is a selection of skills that augment the 14 Areas of Expertise that make up the majority of the Performance Improvement Industry, and that Cyber supports. The comprehensive set of skills will allow Cyber Service Providers to further refine the services they offer, making it easier for customers to find the resources they need.

Search the Site using Google™

Now you can search the Cyber site for the information you need using the Internet's most popular search engine.

To experience what Cyber Marketplace can do for you, please visit us at www.cybermarketplace.ca.

About Cyber Marketplace

Cyber Marketplace (www.cybermarketplace.ca) helps organizations seeking to improve their workplace performance find professionals whose expertise will help them achieve their goals. Our members specialize in providing products and services in 14 workplace improvement areas. A wide variety of resources and services are available in the Cyber Marketplace online resource centre.

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