

E-Learning: Strategy and Planning

The goal of this workshop is to help demystify this latest development in technology-based education and to help training professionals fully appreciate the power of e-learning.

Participants will examine critical factors that need to be addressed when considering e-learning and will be walked through a systematic process of developing, implementing and sustaining a successful e-learning strategy.

Come to understand the history and its impacts on workplace learning. Learn to identify the critical success factors for introducing e-learning, and how to design, implement and sustain a comprehensive organizational wide e-learning strategy, including the selection of appropriate technologies. Practical suggestions will be given around where e-learning is appropriate, when and how to implement, the key components that make e-learning successful, and the benefits that e-learning brings.

This **workshop for training professionals** will be quick-paced, fun, and highly participatory to address participant interests and concerns.

The course is offered by the University of Victoria's **Certificate in Adult and Continuing Education (CACE)** program. The course is **open to non-CACE students**, and assignments are optional. Those completing assignment(s) successfully in this workshop do receive elective credit in CACE. *Courses are workshops are offered subject to minimum enrollment.*

Instructor

Jacob Li is a CACE alumnus, has a Master's in Continuing Education (workplace learning), and among other training responsibilities, has been responsible for the successful implementation and development of TELUS' learning management system.

Upcoming courses on selected topics:

By Distance Education in 2005—
Instructional Design in Adult Education

By Distance Education in 2005—
Training and Development

At UVic—
Project Management for Educators and Trainers: Mon. to Wed., Jan. 17 to 19, 2005

Information/Registration

Registration Deadline:

Friday, November 19, 2004

Dates and Times: Friday, November 26:
6 to 9 pm, and Saturday and Sunday,
November 27 and 28: 8:30 am to 4:30 pm,
3 sessions

Location: BCIT, Downtown Vancouver
Campus

Course Code: EDCA061 2004F1 W01

CACE Credit (optional): 0.5 elective

Fee: \$395, plus course materials

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(register online)